

thaT



#Innovation #DesignThinking
#ThateralLinking #LateralThinking

20-40 Hrs over 3-6 months

Entrepreneurial spirit and Innovations were the fuel for every organisation which wanted to grow or reinvent itself. Now, these are pre-requisites for every organisation to survive.

Though it starts with a creative bent of mind, the innovation journey needs ideas not only to be generated but also honed, evaluated and executed. As a leader, which role needs primacy is a call one needs to constantly take. **thaT** traverses the journey with these and other more subtle aspects to make the innovation transformation a reality.

thaT works as an engagement ensuring a quantified and measurable shift. It focuses on the specific weak links from an idea to the first prototype or minimum viable product and its business case presentation.